DESK CHECKLIST

Before adding a treatment or changing a price

- [ ] Obtain clinical review and verify actual product and supplier status.
- [ ] Confirm visit, lab, medication and shipping costs.
- [ ] Update price page, checkout, consent, receipt and renewal messages together.
- [ ] Update the approved claims list before any new creative.
- [ ] Check whether certification, underwriting or ad permissions need updating.
- [ ] Place and cancel a test order before enabling live traffic.

From *Launching a Telemedicine Business* by David Goodrich. telemedfounder.com. General education, not legal, medical, tax, or financial advice.